

Designer honoured as icon

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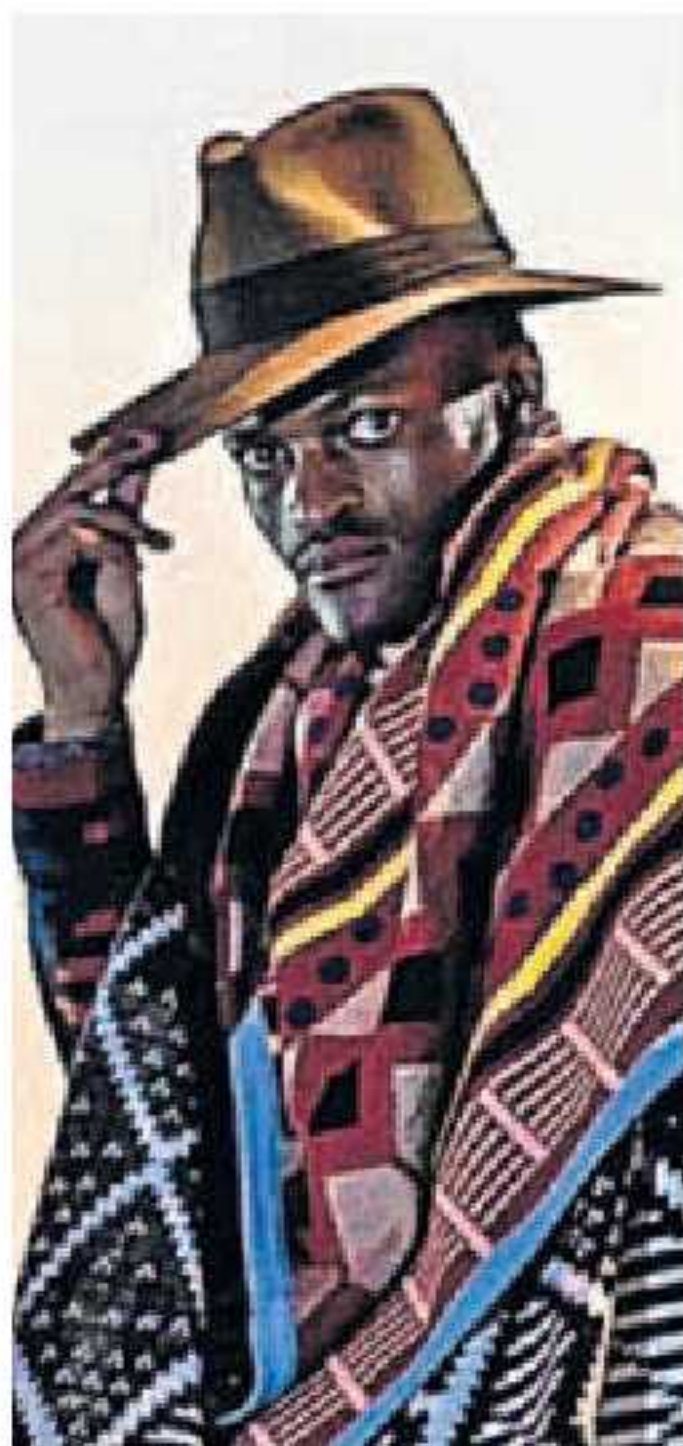
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PORT Elizabeth textile and knitwear designer Laduma Ngxokolo has been recognised on a platform showing off extraordinary South Africans, including former president Nelson Mandela and Archbishop Emeritus Desmond Tutu.

Ngxokolo has been chosen as one of the *21 Icons* for season three of the short documentary television series.

Speaking from the Central St Martin's University in the UK, Ngxokolo said the honour was humbling.

"This achievement is an extension of one of the things that has happened to me without me having



**LADUMA
NGXOKOLO**

planned or considered it. It carries the same honour as when I received a notification from a South African textbook company that my work and biography were part of the education curriculum and were one of the compulsory chapters. Such things are just humbling," he said.

Ngxokolo said he defined himself as a Xhosa culture activist.

"I endorse and believe that we need to integrate value in our society and my aim is to ultimately grow the Ama-Xhosa Brand into a leading lifestyle and fashion brand."

21 Icons is a series of short films and photographic portraits documenting the stories of key figures in South Africa's recent history.