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Size matters

THIS BIG BOOK IS MAKING A BIG SPLASH. *21 ICONS* PAYS TRIBUTE TO A LEGENDARY LEADER, NELSON MANDELA, BY LOOKING AT THOSE WHO HAVE BEEN INSPIRED BY HIS LIFE.

WORDS: LAUREN GOLDMAN
(mindbutterfly)

3 MINUTES WITH...

Adrian Steirn

How did you become involved in the 21 Icons Project?
Like so many others, I was fascinated by Nelson Mandela's story, which led me to discover the tales of many other great South Africans. To honour Nelson Mandela's legacy meant their stories needed to be told and celebrated alongside his. This is how the 21 Icons Project came to be.

How did you decide who will feature in the collection?
The people who feature in the project reflect Nelson Mandela's legacy. It's in no way a ranking or a definitive list. Essentially, the project is a celebration of people whose successes have benefitted the societies around them. We wanted to share the inspiration that we drew from these men and women with the rest of the world.

Who can we expect to see featured in the future?
The project is ongoing. *21 Icons* season two is currently being broadcast. This season's icons include Albie Sachs, who was appointed by Nelson Mandela in 1994 to serve as a judge in the Constitutional Court of South Africa; Imtiaz Soolman, founder of Gift of the Givers Foundation; Frene Ginwala, a journalist and politician who was the first female and longest-standing speaker of the National Assembly of South Africa; Francois Pienaar, the former Springbok captain who is best known for leading South Africa to victory in the 1995 Rugby World Cup; and Herman Mashaba, entrepreneur and founder of hair-care brand Black Like Me.

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"It wasn't hard to persuade Desmond Tutu to agree with the concept – he's got a great sense of humour and appreciated the play on words."

HOW TO WRITE

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