



OVERJOYED Neo Sematlane with her new car

PHOTO: NASIEF MANEE

Neo drives away in her new Merc

City Press reader Neo Sematlane from Bloemfontein is the proud new owner of a C-Class Mercedes-Benz.

She is the winner of the 21 Icons Win a Merc competition that ran in City Press during November. We had more than 2 000 entries, and Sematlane's selfie had everything the judges were looking for - creativity, fun and engagement with her icon.

Sematlane squealed with delight over the telephone when her name was pulled out of the glass bowl at the prize-drawing ceremony on Wednesday at City Press' Auckland Park offices. She couldn't be at the draw, but yesterday went to see her car in Cape Town.

"It's beautiful! I've definitely not driven a Merc, and it's going to feel amazing. This is a once-in-a-lifetime opportunity," said a giggling and giddy Sematlane.

The competition was generously supported by all the 21 Icons sponsors - Mercedes-Benz, which gave away the coveted luxury C-Class; Momentum, which gave away R65 000 in unit trusts to four of the other 10 finalists; and Nikon, which handed out five state-of-the-art cameras to another five finalists.

Charmi Hlatswayo, the 26-year-old winner of the R50 000 Momentum unit trust, said she was delighted to have an instant and valuable nest egg at such a young age.

● Read about all the 21 Icons project at <http://www.citypress.co.za/special-reports/21-icons-2/>

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