

A portrait of South African iconography

LEGENDARY: ADRIAN STEIRN'S PORTRAITS TO BE AUCTIONED

» Proceeds will be donated to participating icons' chosen charities.

In the digital age of social media such as Twitter, Pinterest and Instagram, the fine art of photography and the lens have become underestimated. In addition, the advent of social media has turned tweeters and instagrammers into icons for their humble hash tags and 140 character anecdotes. But Australian photographer and filmmaker Adrian Steirn's *21 Icons Global Project* has brought back to life the true heroes of our nation's struggle who left their footprints in history.

The project uses portrait photography and film to encapsulate the power of figures such as Gcina Mhlophe, Ahmed Kathrada, George Bizos, FW de Klerk and Yvonne Chaka Chaka, among others. The debut season of *21 Icons*

Did you know?

The following South African stars form part of the *21 Icons Global Project*:

Ahmed Kathrada, Desmond Tutu, Evelina Tshabalala, FW de Klerk, Gcina Mhlophe, The Gcinamasiko Arts and Heritage Trust, Gary Player, George Bizos, Helen Sebidi, Hugh Masekela, John Kani, Johnny Clegg, Karel Benadie, Kumi Naidoo, Lillian Cingo, Nadine Gordimer, Nelson Mandela (the handheld mirror taken from Mandela's portrait shoot), Phillip Tobias, Sophia Williams De Bruyn, William Kentridge, Yvonne Chaka Chaka, Zackie Achmat.

in 2013 profiled the extraordinary stories of South Africa's global icons, including Nelson Mandela, Desmond Tutu and FW de Klerk, and also uncovered lesser-known stories of individuals who have had a profound impact on our nation.



THE PRINCESS OF AFRICA.
Yvonne Chaka Chaka's portrait.

Says Steirn: "*21 Icons* was started as a way to tell the stories of the people who changed South Africa. They are men and women who gave everything to help others. The auction is a reflection of that spirit, and a way to ensure that

info

When and where:

- To book your corporate table or seats contact Rosemary van Zyl on 011-784-0254 or e-mail: rosemary@ninesquared.co.za
- The event will take place on February 28
- For more information regarding bidding, or to place a bid, contact Sophie-Louise Fröhlich on +27 021-794-6461 or e-mail: sophie-louise.frohlich@stephanwelzandco.co.za

the project embodies the generosity of the people it celebrates."

For the first time, icons who were part of the *21 Icons* project will come together for a charitable cause and donate all revenue generated through the auction of the portraits and *21 Icons* memorabilia to their chosen charities.



To view the *21 Icons* digital catalogue and to download a bid form visit stephanwelzandco.co.za