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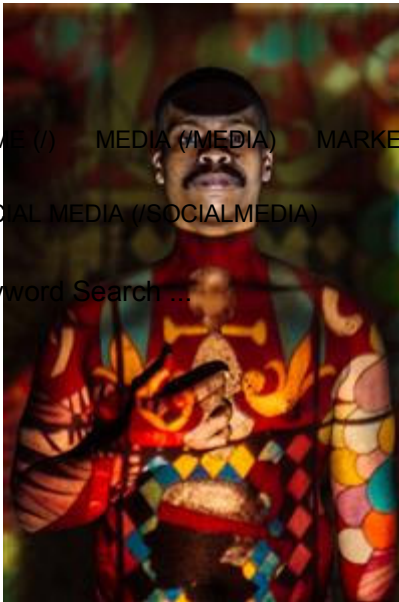
Provantage takes *21 Icons* to the airport

8 Sep 2015 08:14 Advertising News

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Provantage Media Group have joined forces with *21 Icons* as an official media partner on below-the-line media elements. As part of the campaign, the *Icon* short films will be screened on airport.tv in nine airports countrywide.

(<http://dash.mediaupdate.co.za/story/image/80449/80449.jpg>)



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Season three of *21 Icons, The Future of a Nation*, which airs from Sunday, 6 September, on SABC3 celebrates South Africa's youth icons.

“Airport.tv is enjoyed by a very discerning audience and the *21 Icons* short films fit seamlessly with the calibre of content that this audience looks forward to and appreciates,” says Mzukisi Deliwe, director of Airport Ads.

Airport.tv continues to fly as an informative and innovative media within an airport environment. Given its capabilities and flexibility, the digital channel keeps travellers up to speed with world news, entertainment and lifestyle.

The fully-fledged digital television network runs in 10 airports in South Africa and in Kenneth Kaunda international Airport in Zambia, and offers advertisers an LSM A captive audience of over two million passengers per month.

For more information, visit www.provantage.co.za (<http://www.provantage.co.za/>). Alternatively, connect with them on *Twitter* (<https://twitter.com/ProvantageSA>).

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The Audi RS7 from R1 596 000.

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The advertisement features a dark grey Audi RS7 sedan shown from a front-three-quarter view. At the bottom, the Audi logo is accompanied by the slogan "Vorsprung durch Technik".

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15:54 PM (16 Hours ago)



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8:33 AM (Yesterday)



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Ogilvy & Mather Cape Town posts 'The Letter' for Allan Gray

17:48 PM (4 Days ago)



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