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In her 21 Icons portrait, Jes looks both radiant and strong. Gary explains further. "Drawing inspiration from one of the Jes Foord Foundation's initiatives - The Cinderella Project, which provides underprivileged girls with dresses to wear to their matric dance - Jes is photographed in a striking red ball gown. She stares directly into the camera: dignified, free of shame, and beautiful."

Take a behind-the-scenes look at her shoot with Gary Van Wyk.



Jes Foord during the portrait shoot with photographer Gary Van Wyk in Cape Town as part of the 21 Icons South Africa Project.



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Behind the Scenes images by Adrian Steirn.