



PEOPLE TO WATCH

04 NOV 2015

21 Icons: Michaela Mycroft.

The ninth short film in the multimedia series 21 Icons Season III celebrates “ability activist” and the founder of the Chaeli Campaign.

Having conquered setbacks and adversity, Michaela Mycroft highlights the potential of disabled people, using various international platforms to spread her message and create an inclusive society.

"A lot of people refer to me as a disability activist, but I don't see myself that way," she says. "I focus on ability. I concentrate on potential and empower people to see their own greatness."

(HTTPS://TWITTER.COM/MBLIFE) (MAIL TO: 21
BUTTON HASH/21-ICONS-MICHAELA-MYCROFT-/) (MAIL TO: 21-
NINTH URL=HTTP://WWW.MBLIFE.CO.ZA/PEOPLE-TO-WATCH/21-
TO-3A%2F%2FWWW.MBLIFE.CO.ZA/PEOPLE-TO-WATCH/21-
SHORT WATCH/21-ICONS-MICHAELA-MYCROFT-/) (MAIL TO: 21-
FILM IN ICONS-20MICHAELA-MYCROFT-20SHORT%
THE MICHAELANINTH%
MULTIME MICROF20SHORT%
SERIES MYCROF20FILM%
21 20IN%
ICONS 20IN%
SEASON 20THE%
LLL 20MULTIME%
CELEBRATES 20SERIES%
"ABILITY 2021%
ACTIVIST" 20ICONS%
AND THE 20SEASON%
FOUNDER 20LLL%
OF THE 20CELEBRA%
CHAEI 20%E2%
CAMPAIGN. 80%
@MBLIFE_SA&URL=HTTP://WWW.MBLIFE.CO.ZA/PEOPLE-TO-WATCH/21-ICONS-MICHAELA-MYCROFT-/) (MAIL TO: 21-
TO-3A%2F%2FWWW.MBLIFE.CO.ZA/PEOPLE-TO-WATCH/21-
WATCH/21-9D%
ICONS-20AND%
MICHAELA-20THE%
MYCROFT-/) 20FOUNDER
20OF%
20THE%
20CHAEI%
20CAMPAIGN
0D%0A%
0D%
0AHTTP%
3A%2F%
2FWWWW.MBLIFE.CO.ZA/PEOPLE-TO-WATCH/21-
2FPEOPLE-TO-WATCH/21-
TO-WATCH/21-
2F21-
ICONS-
MICHAELA-
MYCROFT-%
2F)

At 11 months old, Michaela was diagnosed with cerebral palsy, a neural brain condition that restricts movement and confined her to a wheelchair. When she was nine years old, she teamed up with her sister and three friends to raise R20 000 for her own motorised wheelchair.

Following the success of this small fundraising project, the determined youngster realised more needed to be done to help others in her position. Since then, her non-profit organisation, the Chaeli Campaign, has assisted over 3 000 children to receive wheelchairs, hearing aids and food supplements.

She uses her story of courage and hope to motivate the disabled and to educate the able-bodied about what it means to live with a disability. And nothing seems impossible for her. Michaela recently celebrated her 21st birthday while summiting Kilimanjaro and is a competitive wheelchair ballroom dancer in her spare time.

She firmly believes people need other people to get the big things done. You don't always have to be the leader to play an important role, everyone has something to contribute, Michaela believes.

Catch 21 Icons Season III every Sunday on SABC 3 at 19h27.

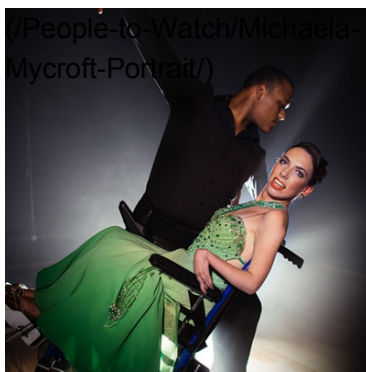
Watch Michaela's video here.



(/People-to-Watch/21-Icons-Behind-the-Scenes-with-Michaela-Mycroft/)

04 NOV 2015

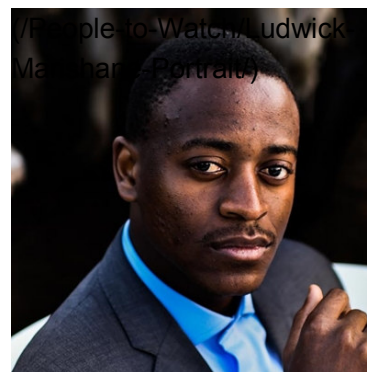
21 Icons: Behind the Scenes with Michaela Mycroft (/People-to-Watch/21-Icons-Behind-the-Scenes-with-Michaela-Mycroft/)



(/People-to-Watch/Michaela-Mycroft-Portrait/)

04 NOV 2015

Michaela Mycroft: Portrait (/People-to-Watch/Michaela-Mycroft-Portrait/)



(/People-to-Watch/Ludwick-Marishane-Portrait/)

27 OCT 2015

Ludwick Marishane: Portrait (/People-to-Watch/Ludwick-Marishane-Portrait/)

Keep me informed:

Subscribe to our newsletter.



MORE ...

Share mblife.co.za

Mercedes-Benz Social World

(HTTPS://WWW.FACEBOOK.COM/MERCEDES-BENZ-SOUTH-AFRICA) (HTTPS://WWW.TWITTER.COM/MERCEDES-BENZ-SOUTH-AFRICA) (HTTPS://WWW.YOUTUBE.COM/USER/MERCEDES-BENZSA/FEATURED) (HTTPS://WWW.PINTEREST.COM/MERCEDES-BENZ-SOUTH-AFRICA) (HTTPS://WWW.LINKEDIN.COM/COMPANY/MERCEDES-BENZ-SOUTH-AFRICA) (HTTPS://WWW.INSTAGRAM.COM/MERCEDES_BENZ_SA) (HTTPS://WWW.PEOPLE-TO-WATCH.COM/21-ICONS-MICHAELA-MYCROFT-/) (HTTPS://WWW.MBLIFE.CO.ZA/PEOPLE-TO-WATCH/21-ICONS-MICHAELA-MYCROFT-/) (HTTPS://WWW.MERCEDES-BENZ.CO.ZA/)

BENZ- SOUTH- MBSA

AFRICA) (HTTPS://WWW.PINTEREST.COM/MERCEDES-BENZ-SOUTH-AFRICA) (HTTPS://WWW.LINKEDIN.COM/COMPANY/MERCEDES-BENZ-SOUTH-AFRICA) (HTTPS://WWW.INSTAGRAM.COM/MERCEDES_BENZ_SA) (HTTPS://WWW.PEOPLE-TO-WATCH.COM/21-ICONS-MICHAELA-MYCROFT-/) (HTTPS://WWW.MBLIFE.CO.ZA/PEOPLE-TO-WATCH/21-ICONS-MICHAELA-MYCROFT-/) (HTTPS://WWW.MERCEDES-BENZ.CO.ZA/)



(http://www.mercedes-benz.co.za/)

Copyright © 2015 Mercedes-Benz South Africa. All rights reserved.