



PEOPLE TO WATCH

25 OCT 2015

21 Icons: Ludwick Marishane

The seventh short film in the multimedia series 21 Icons Season III celebrates social entrepreneur Ludwick Marishane.

Award-winning social student entrepreneur Ludwick Marishane is the founder and managing director of Headboy Industries Inc, an innovative product-development & commercialisation company.

Ludwick is well-known for having invented DryBath® Gel, the world's first bath-substituting lotion, at the age of 17. This innovative no-water cleansing gel is antibacterial and biodegradable. For rural residents in

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South Africa and Africa, where clean water is hard to come by, the invention has made a world of difference. Earlier this year, the United Nations acquired the product for humanitarian aid and relief in destitute and disaster areas.

The 25-year-old bright spark from Limpopo was rated as the best student entrepreneur in the world by the Global Champion of the Global Student Entrepreneurs Awards 2011. That same year, Google named him one of the 12 brightest young minds in the world and TIME Magazine dubbed him one of the "Top 30 under 30 people that are changing the world" in 2013.

As Ludwick says: "We're one of the most economically unequal countries in the world and the challenge of fixing that problem is what gets me excited about South Africa."

Catch 21 Icons Season III every Sunday on SABC 3 at 19h27.

Watch Ludwick's video here.



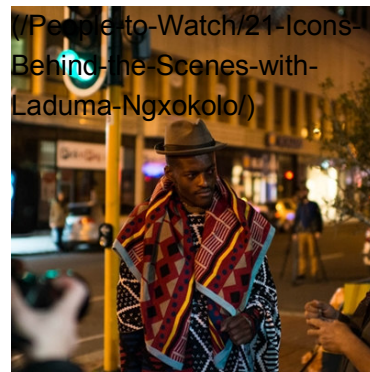
19 OCT 2015

Thato Kgatlhanye:
Portrait (/People-to-Watch/Thato-Kgatlhanye-Portrait/)



18 OCT 2015

21 Icons: Thato
Kgatlhanye (/People-to-Watch/21-Icons-Thato-Kgatlhanye/)



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21 Icons: Behind the
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