

Digital news

YOUR INDUSTRY

CATEGORIES

- Loeries Creative Week Cape Town Biz Takeouts Radio Show & Podcasts Advertising Branding Cinema CRM CSI Design Digital Direct Marketing Education & Training Events & Conferencing Exhibitions Magazines Marketing Media Mobile Newspapers Online Media Out of Home Pending PR & Communications Printing Production Promotions Publishing Radio Recruitment Research Retail Sales Social Media Sponsorship Trends TV Youth Marketing

RADIO SHOWS

Biz Takeouts Show

PARTNERS

- Bookmarks Design Indaba TEDxCapeTown Pending

SHOWCASES

- Latest ads via Ornicco Cartoons MyBiz Portfolios Trends contributors

SPECIAL SECTIONS

- Celebrating Madiba SABS Design Institute Cannes Lions Loeries Creative Week International news Media freedom/R2K Trends

DIGITAL NEWS

Google's Connected Classrooms link global schools to SA history

17 SEP 2014 10:21

SUBMIT A COMMENT BIZLIKE

SHOW NEXT more options

Google has launched 'Connected Classrooms' aimed at exploring historic spots related to South Africa's 20 Years of Democracy. The second in the series offered schools from across the world the opportunity to visit South Africa's famous Constitution Hill in Johannesburg, without leaving their classrooms.

The virtual field trip, organised by Google and 21 Icons, allowed children to follow a tour through the Constitutional Court, the Old Fort and Number 4 prison, participate in interactive learning sessions and ask questions of historians. Classrooms could either join via Google+ Hangout, or watch live and chat on YouTube.



Doodle 4 Google competition

Connected Classrooms form part of this year's Doodle 4 Google competition, which invites children to create a Google Doodle along the theme of "South Africa of my Dreams". The

winning Doodle will be displayed on the home page of Google South Africa, and the winning school will receive a R100,000 technology grant. While the children get creative, teachers can use the classroom activities provided to understand how to use technology as a teaching aid. Besides Connected Classrooms, the activities also include a series of lesson plans developed in conjunction with Pearson.

"It's been exciting working with Pearson and 21 Icons to bring South Africa's history alive online and bring together children from around the world to experience it. With the Internet, teachers have access to more resources than ever to explore our culture and history, and foster collaborative learning," says Elizma Nolte, Country Marketing Manager for Google South Africa.

Although these are the first Connected Classrooms to take place in South Africa, globally they've already helped schools take educational trips as far and wide as visiting the White House in the US, learning how to make cheese in Wensleydale, UK and explore the Arctic tundra with Polar Bears International.

The next one, on 13 October 2014, will visit Vilakazi Street in Soweto, the only street that was home to two Nobel Peace Prize laureates.

Teachers can view upcoming Connected Classrooms at connectedclassrooms.withgoogle.com.

Entries for Doodle 4 Google close on 22 October 2014. For more information, go to www.google.co.za/doodle4google.

BACK

NEXT more options

RELATED NEWS



Media, entertainment starting to profit from digital services



Android One smartphone to cost \$105 in India



Twitter adds 'buy buttons' to adverts



Motorola's new smartwatch and smartphones



Google to repay \$19m for apps bought by children



Celebrity iCloud hack investigated by Apple, FBI

Big Data: Big Business or Big Brother?



New apps abound but people stick to a few of their favourites



Amazon to tackle Google's advertising dominance

Social media optimisation - what you need to know

MORE ARTICLES SUBMIT NEWS



15 - 21 SEP 2014





WORLD WIDE CREATIVE



Bluegrass Digital








GRAPHIC MAIL



ENQUIRE ABOUT A COMPANY PRESS OFFICE

HAVE YOUR SAY!

Post as:

Your message...

Subscribe to replies on my comment by email






Subscribe to all comments by email

COMMENT


[Comment guidelines and disclaimer](#)

Read more: [Google](#), [Google Doodle](#), [digital education](#), [South African History](#)

RELATED NEWS TOP STORIES MOST READ MOST COMMENTED

- 
Media, entertainment starting to profit from digital services 17 Sep 2014
- 
Android One smartphone to cost \$105 in India 16 Sep 2014
- 
Twitter adds 'buy buttons' to adverts 9 Sep 2014
- 
Motorola's new smartwatch and smartphones 8 Sep 2014
- 
Google to repay \$19m for apps bought by children 5 Sep 2014

NEWS



The Loerie Awards: One long stick fight
LWANDILE FIKENI



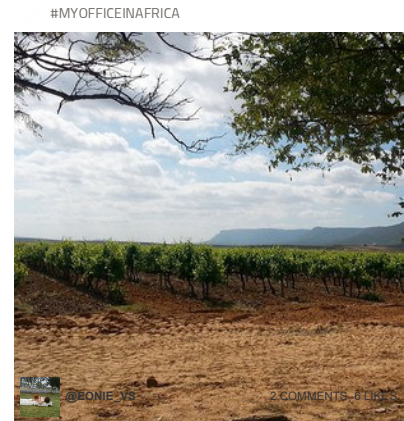
[NewsMaker] The Loerie Awards 2014
LOUISE MARSLAND

Finalists announced for the Student, Digital and Ubuntu Loerie Awards 2014

Please let there be kittens...

Meet Loeries' judge Daniel Padiachy

MORE...



INSTAGRAM YOUR OFFICE >


MORE POSTS

Tweets

 **KaB** 2h
@keighley_ann

@iab_sa @loeries @Meltwater hope you enjoyed it :) #socialmedialistening #loeries #creativeweek

Expand

 **#UnleashTheBeat** 15 Sep
@Yfm

RT @thesacreatives: #LOFRIES CREATIVE WFFK

Compose new Tweet...

SUBSCRIBE TO INDUSTRY NEWSLETTERS

EMAIL ADDRESS HERE >

TOP STORIES



Interview with Tom Fels on Publicis MACHINE merger
ILSE VAN DEN BERG



[Biz Takeouts Lineup] 106: Spree partners with NEXT UK and Lauren Fleiser chats about Trutrepneur