

21 ICONS season 3 celebrates the future of a nation

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On 6 September 2015 on at 7:27pm on SABC 3, 21 ICONS will unveil the [first of 21 youth icons](#) for its third season: the next generation of South African leaders, influencers and role models exploring these creative and exceptional young people's lives who are shaping our future...

21 ICONS traces South Africa's history over the course of its three seasons, moving from the fight for freedom to the country's growth during democracy, and concluding with a vision of the future. 21 ICONS is a celebration of individuals who inspire multitudes through their impact, integrity and influence.



Gary van Wyk

Gary van Wyk (34) will step up as principal photographer for the third season. In previous seasons, Van Wyk has been a crucial part of 21 ICONS camera work, visually recording the nuances and intimate moments of each shoot in his distinctive

reporting style. Adrian Steirn, who initially conceived the project, continues his involvement capturing the behind-the-scenes images.

"We've got a young South African photographer shooting the best of young South Africa. There is something beautiful about that," says Steirn.

This season shares the stories of these icons experiences, deeds and positive actions that are shaping the country's future, shedding the spotlight on youth icons all under the age of 35 who are the cornerstones of a brighter future. Their energy and drive has been captured in colour portraits to reflect the vivacity and exuberance of youth; a major departure from previous seasons which featured black-and-white fine arts portraits.

With an emphasis on the potential of South Africa's talented youth, Ginkgo Agency has appointed Zee Muller (26) as the lead video editor on the project.

By sharing the personal stories of the icons whose work has inspired the lives of many, the series shows the way forward for a new generation aspiring to be socially conscious and active citizens.

Social media:

21 Icons engages with the public through:

Twitter: [@21Icons](#)

Website: <http://www.21icons.com>

Mobisite: www.21icons.com

Facebook: <http://www.facebook.com/21Icons>

Pinterest: <http://www.pinterest.com/21ICONS/>

iTunes App Store: <http://tinyurl.com/lf3cfzm>

Google Play: <http://tinyurl.com/ovtcy45>